



**RISK  
MANAGEMENT**

**Insight**

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**Africa's Leading Risk Management Journal**



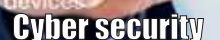
**2017**

**Media Information and Advertising  
Opportunities**



Risk Management Insight is uniquely focused on solutions for enterprise loss control all industry sectors in SADC as a region .The insight contains a mixture of best practises, news, reviews, analysis, research, case studies, corporate profiles and features on a broad range of insurance, assurance, safety and security , all of which you can contribute to. **Risk Management Insight** provides movement focus features, opinion and trends for leaders in business government and intuitional sectors in print and on line.

The insight offers you most efficient making and advertising solutions in print, line and firm, brand and services will leverage unequalled editorial quantity putting you on the spot light hence increase your brand, products, services awareness across the SADC region . Your audience reach in both local and international is more dynamic and impactful. And this unique, prestigious journal ensures undisputed in-depth access to quality buyers where and when they want it.







**RISK  
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**Insight**

## Your Complete Integrated Media Platform

RISK MANAGEMENT INSIGHT not only offers great industry exposure through a bi-monthly print magazine it also provides additional special opportunities. Whether you have a new product, event, or you just want to increase your market visibility.

Our readers are your next customers, the journal is circulated among academic institute officials, health and safety officials, private security, transport industries, construction, agriculture and mining, aviation sector, marine sector, tourism hub and domestic property owners. The journal objective are to address SADC issues and also highlight the problem, policies trends in security, insurance and assurance developments .

Effective and timely communication is of vital priority because the world has become a small village and accessibility has become easier. The objective of the journal is to ensure that the reader can take away some practicable advice and act immediate to implement the solutions for immediate results and benefits. The journal offers a great opportunity to strategically provide readers with solutions to the very problems they are reading about and benefit from not only have the right message in front of them, audience, but also from having from having it seen at the right time when plans for actions are being made.

This will keep all the stakeholders in the industry abreast with developments in the field of security, safety, insurance and assurance.



**Agriculture**



**Insurance / Assurance**



**Emergency Response**

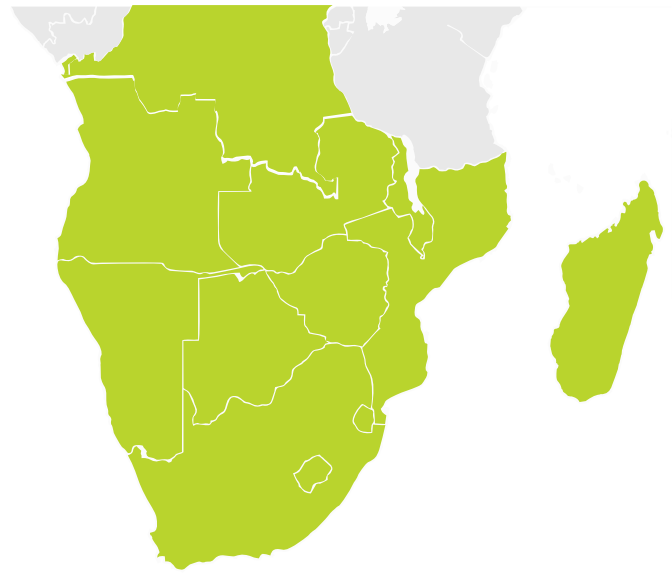


**Aviation**



# RISK MANAGEMENT

Insight



## Distribution

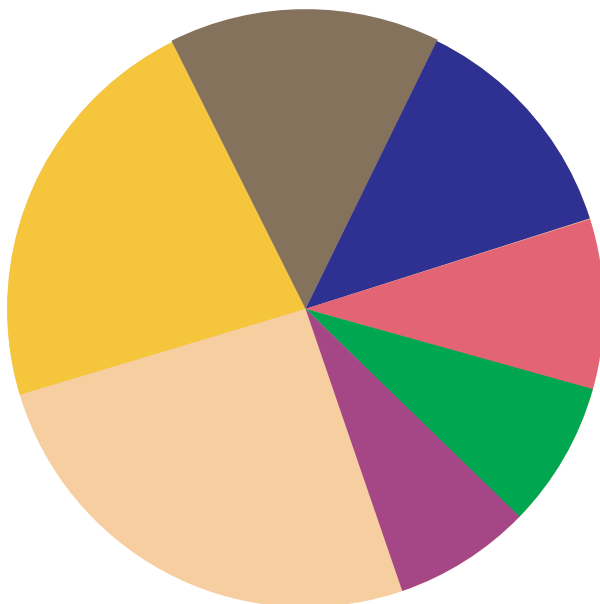
- Distributed at various health and safety, insurance, banking mining and agriculture related seminars and trade shows.
- Distributed to various buying /procurement departments to specifics, SADC government, NGOs, churches, academic institutes, security organisation, banking sector, insurance and assurance headquarters, human resources, risk managers and officers of various industries including agriculture, mining construction and manufacturing and private property owners.

## GEOGRAPHICAL ANALYSIS

### Journal Distribution Including Print & Online

ANGOLA	8000
BOTSWANA	10 000
D R C	14 000
LESOTHO	6000
MADAGASCAR	4000
MALAWI	8000
MAURITIUS	7000
MAZAMBIQUE	10 000
NAMIBIA	8000
SEYCHELLES	4000
SOUTH AFRICA	40 000
SWAZILAND	4000
TANZANIA	6000
ZAMBIA	11 500
ZIMBABWE	12 000

## Business Classification



- SADC Government (28%)
- Manufacturing (26%)
- Mining / Construction (14%)
- Banking / Insurance / Assurance (14%)
- Private Property Owners (9%)
- Agriculture (6%)
- Other (4%)



# 2017 Editorial Calendar

Jan/Feb Features	March/April Features	May/June Features	July/Aug Features	Sept/Oct Features	Nov/Dec Features
Highway work zones and safety, signals and barricades	Natural hazards preparedness and response	Occupational healthy consultancy and training	Cyber security Marine insurance	Aviation insurance Emergency back up power	Prevention of security breaches [CCTV, guarding, armed response, alarms]
Covert investigation and surveillance technologies	Life insurance Emergency response and air rescue	Security drones and high tech surveillance	Personal protective clothes	Fleet monitoring and tracking solutions	Drug testing and breathalysers
Executive protection	Animal tracking devices	Swift secure money transfer platforms local and international	Storage and vault facilities	Swift secure transport of mail, goods local and international	Pandemic viruses and diseases out break response and preparedness
General Insurance	Smoke and Fire detection and emergency showers	Surface, air and water contamination	Social security services	Cash and mineral in transit	Safety and health training and accreditation
Security seals, straps and locks	Cross border funeral services	Emergency marine equipment	Waste management Re Insurance	Security equipment and control room supply	Hi-tech security solutions Secure heavy lifting
Risk management training and accreditation	Security training and accreditation	Radiation ionization Fire insurance	Infrastructure and vehicle protection	Quarantine facilities Auditing	Loss and claim investigation and assessment



# RISK MANAGEMENT

## Insight



## Advertising With Us

### Rate

... Includes Production of Artworks

... Excludes VAT

... Excludes Agency Commissions

### Pull out supplement

Available on Request

### Publishing Deadlines

· Booking: 2 weeks prior to publishing date

· Artwork: 1 week prior to publishing date

### Material Requirements

If we are designing your artwork we require a brief via email or Word document. Images and logos supplied must be 300dpi, CMYK, PDF, JPG. We cannot use images from Word or web sites for print. A proof for approval will be sent by email.

### ADVERTISING TERMS AND CONDITIONS

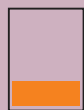
All booking instructions must be made in writing: A signed booking form, Order Authorisation or Copy Instruction will be accepted. All new designs include 2 Revisions thereafter artwork will be charged at our hourly rate. Cancellations will only be accepted in writing, a 40% fee will be applicable for any cancellation. Risk Management Insight (Publishers) will not be held responsible for slight variations in colour on printed advertisements as a result of the printing process.



Business listing

90 x 50mm

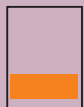
USD130



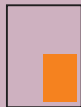
Strip Page Full Colour

180 x 50mm

USD450



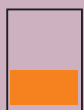
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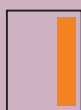
Quarter Page Full Colour

180 x 65 mm or 90 x 130 mm

USD530



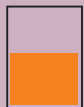
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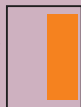
Third Page Full Colour

180 x 90 mm or 60 x 260 mm

USD620



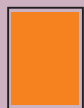
or



Half Page Full Colour

180 x 130mm or 90 x 260mm

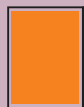
USD710



Full Page Full Colour

Trim-297 x 210 type area- 285 x 200

USD850



Centre Spread Full Colour

Centre Spread Full Colour

USD1520



Front Cover

Trim-297 x 210 type area- 285 x 200

USD2020



Inside Front Cover

Trim-297 x 210 type area- 285 x 200

USD1310



Inside Back Cover

Trim-297 x 210 type area- 285 x 200

USD1310



Back Cover

Trim-297 x 210 type area- 285 x 200

USD2020

Bleed: Allow 5 mm on all sides of trim size for full page or spread adverts



# Benefits of investing with us



**RISK  
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Africa's Leading Risk Management Journal

- We give perfect platform for manufacturers, suppliers, dealers' solution and service providers to show case their brands to attract top buyers and investors.
- You get opportunity to promote your brand on a global platform and gain competitive edge in the SADC region.
- Add value to your brand through our comprehensive marketing campaigns and benefit from our niche concept to present your solutions to targeted buyers.

Our role is to inform and entertain while serving as a conduit between our valued advertising client and loyal subscribing readers'. Customer satisfaction is our main focus in our on-going quest to exceed our goals for market, professional and personal growth.



## Contact

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