

RISK MANAGEMENT

Africa's Leading Risk
Management Journal

INSIGHT



**Media Information and
Advertising
Opportunities**



**RISK
MANAGEMENT**

Insight





**RISK
MANAGEMENT**

Insight

Introduction

Risk Management Insight is uniquely focused on solutions for enterprise loss control in all industry sectors in Africa. The insight contains a mixture of best practices, news, reviews, research, case studies, corporate profiles and features on a broad range of Insurance, Assurance, Safety and Security all of which you can contribute to. Risk Management Insight provides movement focus features, opinion and trends for leaders in business, government and institutional sectors in print, in person and online.

The insight offers you most efficient marketing and advertising solutions in print, online, firm, brand and services will leverage unequalled editorial quantity putting you on the spotlight hence increase your corporate brand, products, services awareness across Africa. Your audience reach in both local and international is more dynamic and impactful. This unique prestigious journal ensures undisputed in-depth access to quality buyers where and when they want it.



Construction



Banking



Mining





**RISK
MANAGEMENT**

Insight

Your Complete Integrated Media Platform

Risk Management Insight not only offers great industry exposure through a bi-monthly print magazine it also provides additional special opportunities. Whether you have a new product, event, or you just want to increase your market visibility. Our readers are your next customers, the journal is circulated among Academic Institute Officials, Health and Safety Officials, Private Security, Transport Industries, Construction, Agriculture and Mining, Aviation Sector, Marine Sector, Tourism Hub and Domestic Property Owners. The journal objectives are to address Africa issues and also highlight the problem, policies trends in security, Insurance and Assurance developments.

Effective and merely communication is of vital priority because the world has become a small village and accessibility has become easier. The objective of the journal is to ensure that the reader can take away some practicable advice and act immediate to implement the solutions for immediate results and benefits. The journal offers a great opportunity to strategically provide readers with solutions to the very problems they are reading about and benefit from not only have the right message in front of them, audience, but also from having from having it seen at the right time when plans for actions are being made. This will keep all the stakeholders in the industry abreast with developments in the field of security, safety, insurance and assurance.



Agriculture



Insurance / Assurance



Aviation



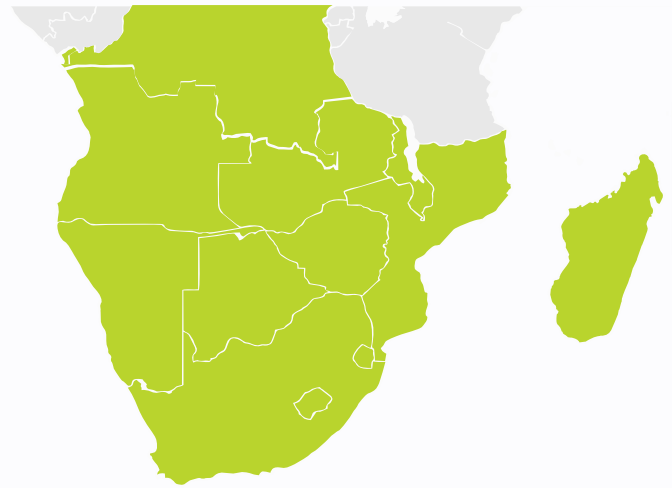
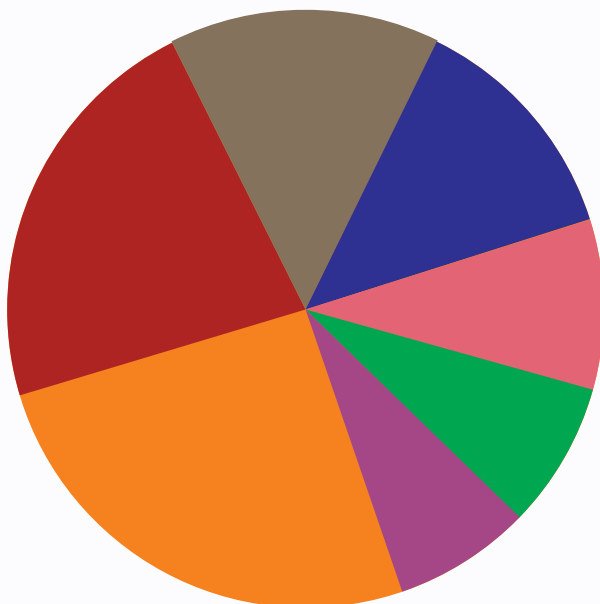
RISK MANAGEMENT

Insight

Distribution

- Distributed at various health and safety, insurance, banking mining and agriculture related seminars and trade shows.
- Distributed to various buying /procurement departments to specifiers, SADC government, NGOs, churches, academic institutes, security organisation, banking sector, insurance and assurance headquarters, human resources, risk managers and officers of various industries including agriculture, mining construction and manufacturing and private property owners.
- Reaching in excess of 4200 specialist readers (excluding pass-along readership).

Business Classification



GEOGRAPHICAL ANALYSIS

Journal Distribution Including Print & Online

West Africa 5,220

Ghana	1,980
Nigeria	3,240

Southern Africa 21,111

Botswana	1,000
Namibia	2,800
South Africa	6,300
Swaziland	1,000
Malawi	3,000
Zambia	3,000
Zimbabwe	4,011

East Africa 17,035

Kenya	6,125
Tanzania	3,300
Uganda	3,090
Rwanda	3,020
Ethiopia	1,500

2024 EDITORIAL CALENDAR

Jan/Feb Features	March/April Features	May/June Features	July/Aug Features	Sept/Oct Features	Nov/Dec Features
Commercial sector: Facility security, office parks, multinational corporations etc	Key management & electronic locks Smart home security – paid-for product focus	Collision Avoidance and Track Personnel Protection	Healthcare: hospitals, clinics, laboratories, pharmacies etc. Education: schools, universities, student residences etc.	Alarms & perimeter alert systems Thermal & multi-sensor cameras.	High-Pressure Hoses and Hydraulic Hose Assemblies
Smart building automation	Fire & safety Power management	Mining: Mining & mineral processing	X-Ray scanning, body & asset scanning	Selecting the identity management technologies that are fit for purpose	Diesel-Powered Water blasting equipment
Hostile Vehicle Mitigation Barriers and Infrastructure Protection	Fire & safety Asset & people tracking	Drone surveillance and response	Occupational Healthy Consultancy and Training	Disaster recovery & business continuity	Guarding & guard support services & products
Cyber-security product & solution showcase	Energy Generation and Gas Engine Gensets	Cable Fault Location and Condition Monitoring	Drug and Alcohol Testing	Server & storage solutions	Financial: banking & financial institutions
Industrial Gas Compressors Servicing, Maintenance and Training.	Tank Containers for Liquids and Gases	Covert investigation and surveillance technologies	Pandemic viruses and diseases outbreak response and preparedness	Smart automated crowd management	Cash handling services & solutions
Industrial: Industrial, manufacturing & processing	Fire detection and emergency showers	High-Performance Industrial Firefighting Solutions and Equipment	People management: analytics and AI	Drone surveillance and response	Secure identification & authentication technologies & solutions
Soot-Blowing Boiler Cleaning	Cyber-securing industrial automation systems & processes.	Transport: Airports, rail & ports Logistics: Warehousing & freight security	Fleet monitoring and tracking solutions	Emergency response and air-rescue	Loss and claim investigation and assessment



RISK MANAGEMENT

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Advertising With Us

Rate

... Includes Production of Artworks

... Excludes VAT

... Excludes Agency Commissions

Pull out supplement

Available on Request

Publishing Deadlines

· Booking: 2 weeks prior to publishing date

· Artwork: 1 week prior to publishing date

Material Requirements

If we are designing your artwork we require a brief via email or Word document. Images and logos supplied must be 300dpi, CMYK, PDF, JPG. We cannot use images from Word or web sites for print. A proof for approval will be sent by email.

ADVERTISING TERMS AND CONDITIONS

All booking instructions must be made in writing: A signed booking form, Order Authorisation or Copy Instruction will be accepted. All new designs include 2 Revisions thereafter artwork will be charged at our hourly rate. Cancellations will only be accepted in writing, a 40% fee will be applicable for any cancellation. Risk Management Insight (Publishers) will not be held responsible for slight variations in colour on printed advertisements as a result of the printing process.



Business listing

90 x 50mm

USD 180 / ZAR 2,600



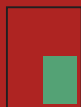
Strip Page Full Colour

180 x 50mm

USD 460 / ZAR 5,400



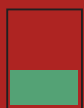
or



Quarter Page Full Colour

180 x 65 mm or 90 x 130 mm

USD 580 / ZAR 6,500



or



Third Page Full Colour

180 x 90 mm or 60 x 260 mm

USD 650 / ZAR 7,800



or



Half Page Full Colour

180 x 130mm or 90 x 260mm

USD 950 / ZAR 11,000



Full Page Full Colour

Trim-297 x 210 type area- 285 x 200

USD 1,250 / ZAR 15,519



Centre Spread Full Colour

Centre Spread Full Colour

USD 1,800 / ZAR 23,000



Front Cover

Trim-297 x 210 type area- 285 x 200

USD 2,020 / ZAR 25,600



Inside Front Cover

Trim-297 x 210 type area- 285 x 200

USD 1,310 / ZAR 16,400



Inside Back Cover

Trim-297 x 210 type area- 285 x 200

USD 1,310 / ZAR 16,400



Back Cover

Trim-297 x 210 type area- 285 x 200

USD 2,020 / ZAR 25,600

Bleed: Allow 5 mm on all sides of trim size for full page or spread adverts



BENEFITS OF INVESTING WITH US



**RISK
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Insight

- Risk Management Insight is a niche product, which means advertisers benefit from its targeted approach. Its readers are the buyers of your products and services the decision makers.
- The journal has positioned itself in the Healthy, Safety and Security Sector, as a valued, accurate and respected source of information what a better way to communicate your message than through a much sought- after publication that is respected in the industry.
- As an advertiser, your message in Risk Management Insight gives you the cachet and credibility of being in the most trusted and respected journal in the industry chain.
- Surveys say; 33% pass their copy along to another reader; 48% spend up to 30 minutes reading each issue; Readers are very satisfied with the journal and find it very credible; 41% purchased something they saw advertised and 52% reported visiting advertiser's websites.



Contact

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